

# 5<sup>th</sup> IBDC 2018 Conference Programme *(subject to changes)*

## Sunday 09 September 2018:

13:30 - 17:30 Registration at the Corinthia, conference level

18:30 - 21:30 Cocktail reception at the Corinthia Hotel *(dress code: business casual)*

## Day 1: Monday 10 September 2018

### *Morning Session: Research & Reflections for a World Banknote Design Concept*

N°	Time	Title
0	08.00 - 08.15	Welcome / Introduction
1	08.15 - 08.45	Symbolism, familiarity and telling a story
2	08.45 - 09.15	Choosing the icons and key message
3	09.15 - 09.45	Provoking the user – creating affinity and stimulating reactions
4	10.15 - 10.45	Composing the design landscape to create perceptual impact
5	10.45 - 11.15	Knowing what the public will use – latest research and findings
6	11.15 - 11.45	Breaking with tradition (1) – alternative banknote formats
7	11.45 - 12.15	Breaking with tradition (2) – the smart banknote
	12.15 - 14.00	LUNCH

### *Afternoon Session: Design Priorities – Case Studies from the WBP*

8	14.00 - 14.30	Prioritising the User Experience – A Case study
9	14.30 - 15.00	Prioritising Machine Functionality – A Case study
10	15.00 - 15.30	Prioritising security – A Case study
11	16.00 - 16.30	Prioritising manufacturability – A Case study
12	16.30 - 17.00	Prioritising universal access – A Case Study
13	17.00 - 17.30	Unifying priorities without losing balance and harmony – A Challenge for all

18:30 - 21:00: Cocktail reception at the Corinthia Hotel and Exhibition of the WBP *(dress code: business casual)*

## Day 2: Tuesday 11 September 2018

### *Morning Session: WBP Themes, Techniques & Technologies*

N°	Time	Title
0	08.00 - 08.15	Welcome
14	08.15 - 08.45	Using thematics to create impact
15	08.45 - 09.15	A True World Banknote – crossing cultural, linguistic and geographical divides
16	09.15 - 09.45	A Universal Banknote with Universal appeal
17	10.15 - 10.45	Transforming a WBP storyboard into a visual roadmap
18	10.45 - 11.15	Something Truly New – A Banknote with no identity
19	11.15 - 11.45	Making the most of the very latest design tools to create my WBP Design
20	11.45 - 12.15	The designers toolbox of the future – what impact will this have on the design process
21	12.15 - 12.30	Making Art and Security in one simultaneous process – a new approach to design
	12.30 - 14.00	LUNCH

### *Afternoon: IBDA Partners Workshops*

Free evening

**Day 3: Wednesday 12 September 2018****Morning Session: WBP Designs that Break the Rules**

N°	Time	Title
	08.00 - 08.15	Welcome
22	08.15 - 08.45	Creating a WBP design without limitations – the pros and cons
23	08.45 - 09.15	WBP Designer Freedom – How we can all benefit from it
24	09.15 - 09.45	The WBP Designers production wish list – What designers really need
25	10.15 - 10.45	A WBP Design for Special Needs (1)
26	10.45 - 11.15	A WBP Design for Special Needs (2)
27	11.15 - 11:45	The WBP Design of the Future – An Electronic Banknote
28	11:45 - 12.15	The WBP Design of the Future – An Hybrid Banknote
29	12.15 - 12.45	The WBP Design of the Future – An Ecological Banknote
	12.45 - 14.00	LUNCH
<b>Free Afternoon</b>		
Free evening		

**Day 4: Thursday 13 September 2018****Morning Session: WBP designs Inspired by Technologies and What We Can All Learn**

N°	Time	Title
	08.00 - 08.10	Welcome
30	08.10 - 08.40	A World Banknote Design inspired by the latest substrate technology
31	08.40 - 09.10	A World Banknote Design inspired by printing possibilities
32	09.10 - 09.40	A World Banknote Design inspired by optical features
33	09.40 - 10.10	A World Banknote Design inspired by movement
34	10.30 - 11.00	What we can learn from the WBP designs (1) - designers
35	11.00 - 11:30	What we can learn from the WBP designs (2) – technology developers
36	11:30 - 12.00	What we can learn from the WBP designs (3) – central banks
37	12.00 - 12.30	The WBP – A Powerful Message to Our Community
	12.30 - 14.00	LUNCH
<b>Afternoon: IBDA Partners Workshops</b>		
18:30 - 22:30 IBDA Special Dinner		